



## BEA

### Ease of use and rapid integration are key drivers for 2sms

2sms is based in the UK and US with an ever expanding customer list. 2sms provides mobile intranet services enabling efficiency and instant gains in productivity. Our solutions allow communication from computers to mobile phones, and simple integration tools let customers immediately add text messaging capabilities to their own systems. The service allows text messages to be sent to all US and UK networks and the majority of GSM networks worldwide. Our lead product is used by 2000 enterprise customers for internal communications, human resource management and management information purposes.

2sms sought to develop a BEA WebLogic compatible control to enable integration of the short message service (SMS) into its service offerings, so encouraging customer use of text messaging into their every-day processes.

To achieve this, 2sms worked with BEA technical, pre-sales and architecture personnel to develop a control for integration with BEA WebLogic Workshop, thus enabling enterprise customers to integrate SMS seamlessly into their existing business applications.

After successful acceptance tests to verify that the SMS control exhibited the required properties for integration into the BEA environment, the control was validated and 2sms earned the "BEA Validated: WebLogic Workshop" mark. Our control is now listed in the BEA Premier Component Gallery, giving 2sms access to leads from BEA sales and business partners.

Next steps include an update to the developed software in order to further expose elements of the SMS solution in the control's functionality and further adhere to technical guidelines recommended by BEA and the java community.

Tim King, founder and CEO of 2sms comments "BEA personnel were extremely helpful and diligent at all stages. The 2sms/BEA solutions enable enterprises of all sizes to rapidly and easily deploy their application. They have been a joy to work with".

